

# iReach Ask an Analyst

iReach service to support ad hoc Research requests across a wide range of topic areas



[www.ireachonline.com](http://www.ireachonline.com)

# iReach Ask an Analyst

The core of our Ask an Analyst service is to provide access to iReach analysis and advice with the insight and expertise of our research professionals based here in Dublin.

Analyst perspectives are not only supported by past professional experiences but also enhanced through rigorous collective debate and market intelligence to produce research that reflects the analysis of experienced professionals

## Key Benefits:

- LEARN how to profit from the impact of the connected digital world and emerging technologies.
- RECEIVE impartial insights, clear action items and objectives to enhance business performance.
- APPRECIATE the true 360 degree view on research problems that was previously unavailable to you. This view is provided for many business areas including Sales, Marketing, Technology and Industry.
- BENEFIT from unbiased research, analysis and advice, backed by proprietary market intelligence.

- ACQUIRE the knowledge of the ICT marketplace and best practices across all industry verticals.
- MAXIMISE the value of research in gaining an insight and understanding of strategic business issues.

## How it works:

The average Analyst Request is expected to be resolved within 1 hour. iReach Analysts will provide a general guide to the expected time required and also turnaround of response. Response will be by email.

## Analyst Units:

Research Q&A 1 Unit

Onsite Briefing 5 Units

Research Report 20 Units

## Fees:

25 Units (per Annum) €3,500

50 Units (per Annum) €6,000



**iReach Market Research** is the only agency in Ireland to have built our own research panels of 15,000 adults consumers and 5,000 business decision makers in ROI and NI. These exclusive iReach panels allow us to maximise value for our clients across all research methods to deliver deeper insights from better research.

-  **Monthly Omnibus**
-  **Online & CATI**
-  **Focus Groups & IDIs**



For more details:

Please call Ciara Shaffrey on:  
01-400 3600 or email:  
[ciara.shaffrey@ireach.ie](mailto:ciara.shaffrey@ireach.ie)

iReach Market Research is a full Agency in Ireland covering all methods and techniques.

See more:

[www.ireachonline.com](http://www.ireachonline.com)